

# SUCCESS STORY

## ENTREPRENEURIAL VIRTUAL CONFERENCE

TiE Delhi-NCR partners with MultiTV  
for its Entrepreneurial Virtual  
Conference







About the client:

TiE was founded in 1992 in Silicon Valley by a group of successful entrepreneurs, corporate executives, & senior professionals. The Delhi Chapter of TiE, one of the biggest and most vibrant of the TiE chapters, has a unique significance. It seeks to engage not only with entrepreneurs but also with policymakers to foster the spirit of entrepreneurship. It seeks to become the bridge that would connect the Indian government and industry with successful Indian entrepreneurs across the world, many of whom are regarded as thought leaders.

The Challenge

TiE Delhi – NCR wanted to conduct a fully online Resurgence, one of the largest conferences for entrepreneurs anywhere in the world & a platform for knowledge sharing, networking & mentorship for entrepreneurs globally. The summit had to be a high visibility platform where start-up entrepreneurs could showcase their ventures, meet investors, engage with government organizations, attend knowledge sessions, get mentoring, network with business experts, explore partnership opportunities, find potential customers & interact with all the stakeholders that could help them scale new heights.

- Live Broadcast of parallel speaker sessions
- Multiple workshops during the virtual event
- Online masterclasses by industry leaders
- Networking and idea-pitching opportunities for entrepreneurs



# The Solution

It was a completely virtual event, including keynote sessions, masterclasses by industry leaders, workshops, pitch-fest with Piyush Goyal, Satya Nadella, Kalyan Krishnamurthy, Ritesh Agarwal, and Sadhguru among the speakers. The conclave brought together entrepreneurs, industry leaders, investors policymakers, and other key stakeholders. The conclave was a completely free event and saw huge participation.

- Seamless delivery on web and mobile
- Multiple virtual sets with high-quality graphics
- Appointment Scheduling System
- Live broadcast of masterclasses and speaker sessions
- Photo Booth and Networking Lounge
- Live chat and 24\*7 helpdesk
- Exhibition area for companies



# The Results

<b>50000+</b> Registered users	<b>2500</b> mins of live streaming	<b>90+</b> session
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## Attendees

<b>18000+</b> Day 1	<b>20000+</b> Day 2	<b>15000+</b> Day 3	<b>35000+</b> Day 4
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