

SUCCESS STORY

VIRTUAL EXHIBITION

3rd Global RE-INVEST 2020 Investors
Meet and Expo Virtual Event



About the client

The 3rd Global RE-INVEST Renewable Energy Investors Meet & Expo, organised by the Ministry of New and Renewable Energy (MNRE), Government of India, in partnership with CII was held on 26 – 28 November 2020. RE-INVEST 2020 was digitally-enabled global platform based on the theme 'Innovations for Sustainable Energy Transition'. It aims to accelerate the worldwide effort to scale up development and deployment of renewable energy and connect the global investment community with Indian energy stakeholders.

The Challenge

RE-INVEST 2020 was a 3 day conference and an exhibition of manufacturers, developers, investors and innovators with over 75 international Ministerial delegations, over 1000 global industry leaders. So the biggest challenge was to execute such a high profile exhibition event virtually in a smooth way for 3 consecutive days.

- Organising a large-scale virtual exhibition where viewers can virtually visit different booths, interact with exhibitors.
- Live broadcast of speakers and other stakeholders across the globe.
- Ensure delegates and attendees from different corners join simultaneously and broadcast in an easy manner.

The Solution

MultiTV through its platform BeLIVE hosted the RE-INVEST 2020, a 3 day long exhibition and investors meet virtual program using its state of the art technology and unique features and toolsets.

- Live & interactive exhibitor booths
- Live video broadcasting of sessions
- Broadcast on all social media platforms
- Networking, meeting and lounges
- Live Chat and Q&A sessions



Parallel Sessions

RECEPTION

AGENDA

INAUGURAL

PLENARY

PARALLEL SESSIONS

REINNOVATE

PARTNERS

VALEDICTORY

3rd GLOBAL RE-INVEST

GOVERNMENT OF INDIA
MINISTRY OF NEW AND RENEWABLE ENERGY

THE SESSION IS YET TO START

00:18

Original English

GOVERNMENT OF INDIA
MINISTRY OF NEW AND RENEWABLE ENERGY

RENEWABLE ENERGY INVESTORS MEET & EXPO

EXHIBITIONS

B2B

SPEAKERS

MY APPOINTMENT

ATTENDEES

SUPPORT

LOGOUT

Ask Question

PARTNERS

CI

IREDA

AXIS

SUZLON

ReNew

adani Solar

amp

allanar

PREMIER

vikram solar

CLP

NHPC

TATA

PARTNERS

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PREMIER

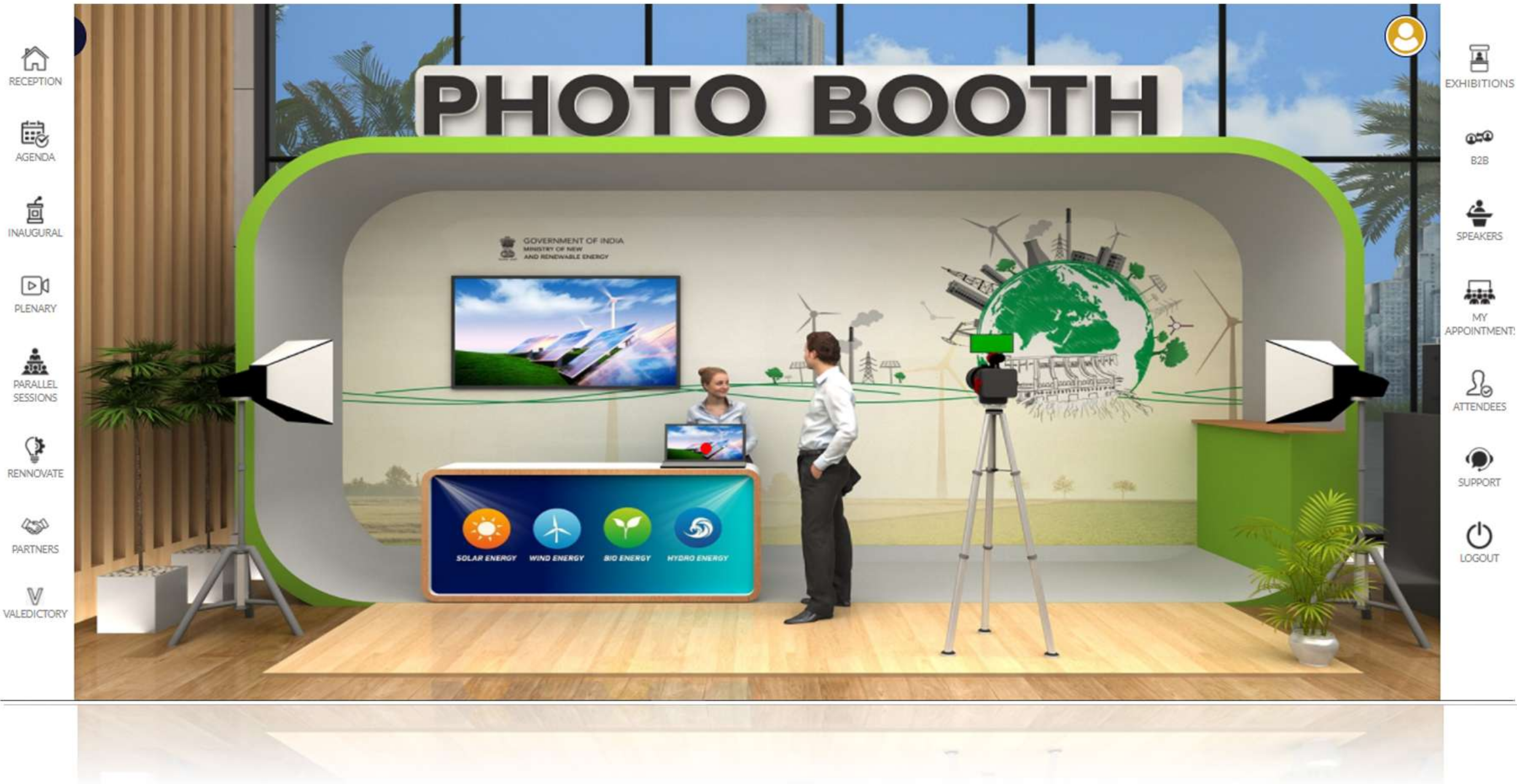
vikram solar

CLP

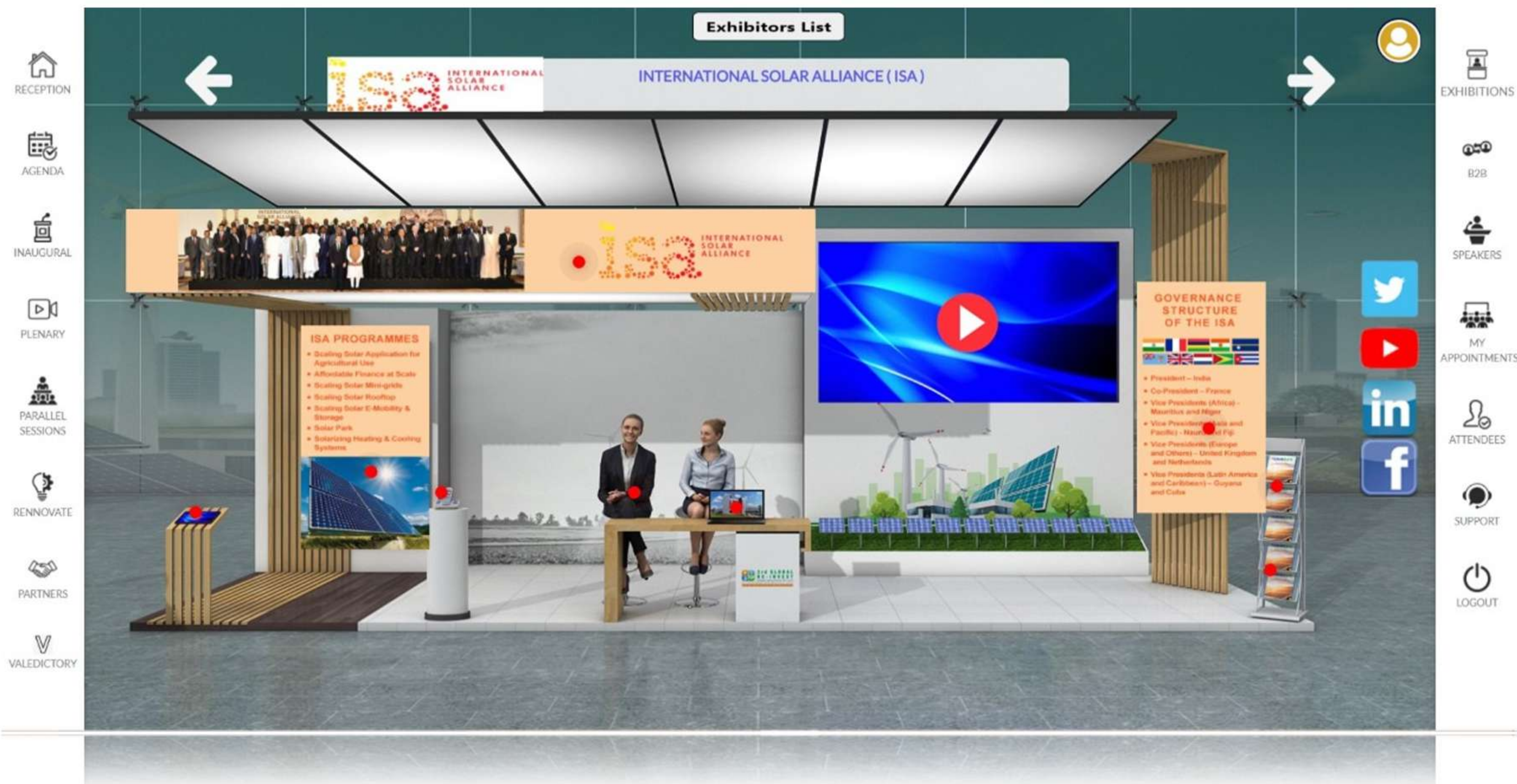
NHPC

TATA

Photo Booth



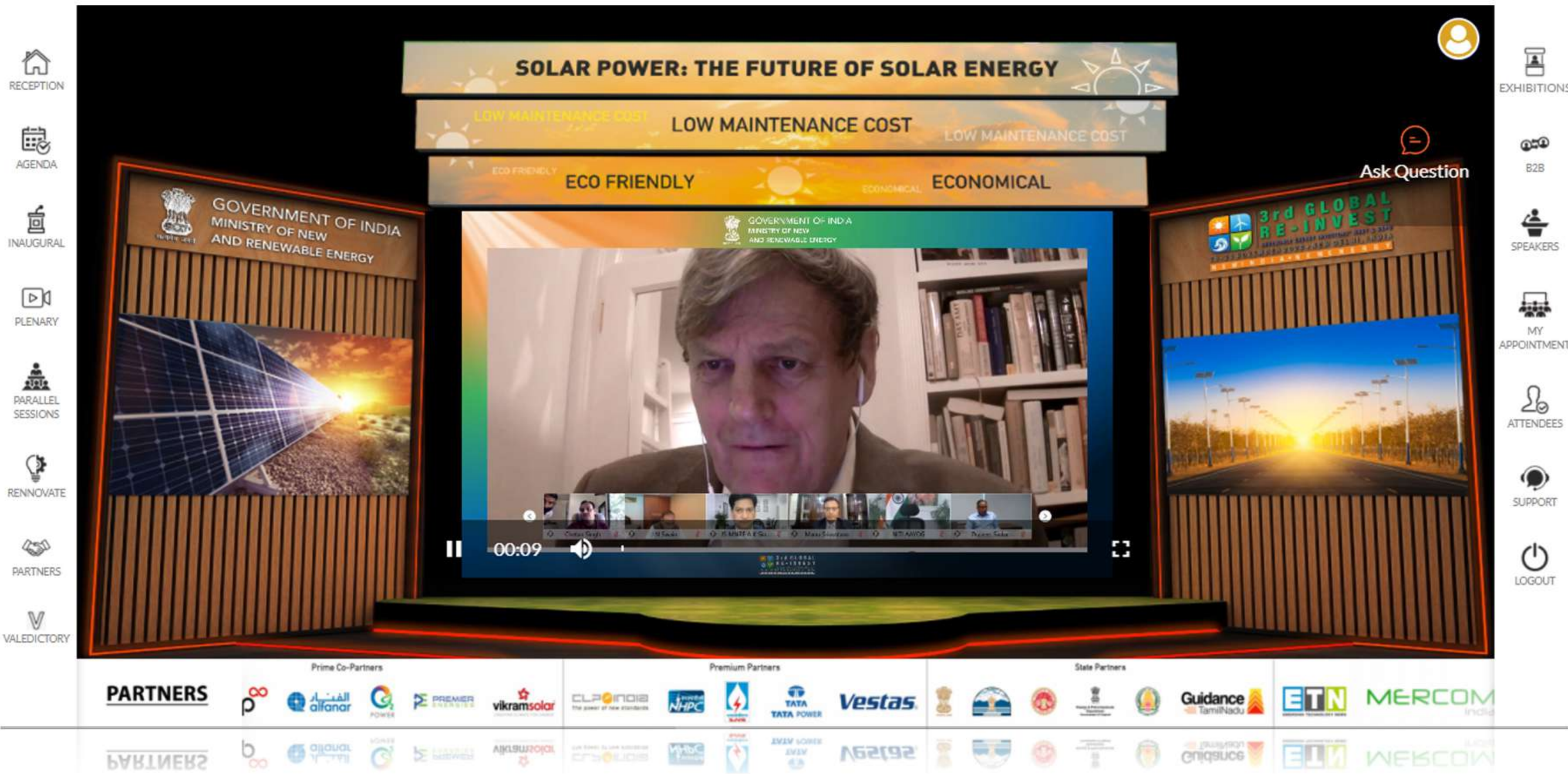
Exhibitors Booth



Country Pavilion



Plenary Session



The Results



26,60,000+
minutes of total video
viewed

9500+ B2B
video calls during
the event

28,000+
Registered users

40+
Live Sessions

108
Exhibitors

275
Speakers

5000+ minutes
total video generated
within 3 days

8
Countries participated